

# ASCENDxTexas

## Next Steps in the LEO-to-Lunar Voyage

14–15 FEBRUARY 2024

South Shore Harbour Resort, Houston, TX

Throughout the year, the **ASCENDx** Series accelerates momentum toward the fall **ASCEND** apex event. **ASCENDxTexas** is an open summit bringing together a broad community of stakeholders from NASA, industry, academia, government, and private entities to help build connections into partnerships, and engage in continuous discussions on strategy, development, and implementation of our off-world exploration, national security, and commercial activities. As with all of our ASCEND events, ASCENDxTexas will focus on impactful outcomes and identifying opportunities holistically as a mission rather than a solution.

## Program Overview

### SHARE BEST PRACTICES, INNOVATIVE STRATEGIES, AND OPPORTUNITIES TO SUCCEED IN TODAY'S GLOBAL MARKET AND OUR OFF-WORLD FUTURE

ARTEMIS, CLPS (COMMERCIAL LUNAR PAYLOAD SERVICES), CLD (COMMERCIAL LEO DESTINATIONS), AND MORE

- Discover the evolving partnerships between all stakeholders for streamlined collaboration to achieve the common goal.
- Identify solutions to barriers, and create enhanced strategies for successful partnerships.
- Explore new players and partners that will be a part of tomorrow's space ecosystem.
- Learn how commercialization will advance, enable, and support space ecosystems, future capabilities, and long-term exploration.
- Develop the pathways forward—help start, build, and be a part of the process toward new and expanded outcomes.



[www.ascend.events](http://www.ascend.events) | [eventsales@aiaa.org](mailto:eventsales@aiaa.org)

# Sponsor Packages

Enhance your organization's brand and overall exposure at **ASCENDxTexas** with one of the marketing opportunities below or contact us today at [eventsales@aiaa.org](mailto:eventsales@aiaa.org) for a custom package.

## Gold Level Sponsor

- Logo and link on event website
- Naming in promotions and communications
- Logo on event signage
- Logo on thank you slide
- Verbal recognition from podium

**INVESTMENT** \$15,500 (2 Available)

- 3 Full event registrations
- Logo and message in pre-event email blast to all registered attendees
- 1 1-2 minute video commercial to be played on-site
- 1 tabletop display for marketing materials

## Silver Level Sponsor

- Logo and link on event website
- Naming in promotions and communications
- Logo on event signage
- Logo on thank you slide

**INVESTMENT** \$10,500 (3 Available)

- Verbal recognition from podium
- 2 Full event registrations
- 1 30-60 second video commercial to be played on-site

## Bronze Level Sponsor

- Logo and link on event website
- Naming in promotions and communications
- Logo on event signage

**INVESTMENT** \$7,750 (Multiple Available)

- Logo on thank you slide
- Verbal recognition from podium
- 2 Full event registrations

**Contact us today!**  
[eventsales@aiaa.org](mailto:eventsales@aiaa.org)

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**BAY AREA  
HOUSTON**  
Economic Partnership

# Additional Sponsor Opportunities

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## Opening Reception Underwriter

**INVESTMENT** \$8,000 (Exclusive)

- Logo and link on event website
- Naming in promotions and communications
- Recognition on signage during Reception
- Opportunity to provide marketing flyer or giveaway at Reception
- Opportunity to welcome attendees at beginning of Reception
- 1 Full event registrations

## Thursday Luncheon Underwriter

**INVESTMENT** \$8,000 (Exclusive)

- Logo and link on event website
- Naming in promotions and communications
- Recognition on signage during Luncheon
- Opportunity to provide marketing flyer or giveaway at Luncheon
- Opportunity to welcome attendees at beginning of Luncheon
- 1 Full event registration

## Thursday Breakfast

**INVESTMENT** \$5,500 (Exclusive)

- Logo and link on event website
- Naming in promotions and communications
- Recognition on signage during Breakfast
- Opportunity to provide marketing flyer or giveaway at Breakfast
- Opportunity to welcome attendees at beginning of Breakfast
- 1 Full event registration

## Coffee Breaks

**INVESTMENT** \$2,750 (Multiple Available)

- Logo and link on event website
- Naming in promotions and communications
- Recognition on signage during Coffee Break

## Video Commercial

**INVESTMENT** \$2,500 (Multiple Available)

- Logo and link on event website
- One-time showing of 30-60 second pre-recorded video to be played in ASCENDxTexas session room

## Tabletop Display

**INVESTMENT** \$2,500 (Multiple Available)

- 2'x6' table
- Logo and link on event website
- 1 Full event registration

## Supporting Sponsor

**INVESTMENT** \$1,500 (Multiple Available)

- Logo and link on event website
- Naming in promotions and communications
- Logo on event signage

## Closing Reception Sponsor

**HOSTED BY** Bay Area Houston Economic Partnership

- Contact BAHEP today for more information!

**Contact us today!**  
[eventsales@aiaa.org](mailto:eventsales@aiaa.org)

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