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ASCENDxTexas

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27–28 April 2022 | Houston, TX

EVENT PROGRAM GUIDE

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IN PARTNERSHIP WITH

**BAY AREA
HOUSTON**
Economic Partnership



University
of Houston
Clear Lake

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AGENDA

WEDNESDAY 27 APRIL 2022

- 1200 HRS CT** Pre-Summit Event - UH Clear Lake Engineering Center Tour (optional)
- 1500 HRS CT** Welcome
Vanessa Wyche, NASA Johnson Space Center
- 1515 HRS CT** Texas Space Ecosystem: How the City of Houston and NASA Johnson Space Center Work Together
Mayor Pro Tem Dave Martin, City of Houston
Vanessa Wyche, NASA Johnson Space Center
- 1600 HRS CT** Stakeholder Outreach Initiative
- 1645 HRS CT** Networking Coffee Break 
Sponsored by Barrios Technology
- 1715 HRS CT** Keynote: Future of Commercial Partnerships
Bhavya Lal, NASA
- 1745 HRS CT** Commercial LEO Space Markets
- 1830 HRS CT** Welcome Reception
Sponsored by Jacobs

Jacobs

THURSDAY 28 APRIL 2022

- 0730 HRS CT** Networking Breakfast
Sponsored by KBR 
- 0800 HRS CT** Welcome
Richard Walker, University of Houston – Clear Lake
- 0815 HRS CT** Keynote: The Future of Exploration Commercialization
Kathryn Lueders, NASA
- 845 HRS CT** How Commercial Lunar Payload Services (CLPS) Enable Other Lunar Capabilities/Markets
- 0930 HRS CT** Networking Coffee Break 
Sponsored by Barrios Technology
- 1000 HRS CT** Creating the Workforce of the Future
- 1045 HRS CT** Forecast, Trends, & Analysis on Lunar Capabilities/Markets
- 1115 HRS CT** Attracting Private Investment that Meets Business and NASA Objectives
- 1200 HRS CT** Lunch
Sponsored by Lockheed Martin 
- 1330 HRS CT** Utilizing the ISS Now to Grow Commercial Markets in the Space Ecosystem
- 1415 HRS CT** Innovative Businesses Growing with Private Investment
- 1500 HRS CT** Networking Coffee Break 
Sponsored by Barrios Technology
- 1530 HRS CT** Lunar Surface Operations – Market AND Mission
- 1630 HRS CT** Accelerating for Tomorrow
- 1715 HRS CT** Closing Remarks
- 1730 HRS CT** Closing Reception
Sponsored by Aegis Aerospace, Lockheed Martin, Griffin Communications Group, Draper, City of League City, and Logical Innovations, Inc.
Hosted by Bay Area Houston Economic Partnership
- 1930 HRS CT** Post-Summit Event – NASA Johnson Space Center 60th Anniversary Celebration Event (optional)

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The logo for SAIC, featuring the letters "SAIC" in a bold, blue, italicized sans-serif font.

IN PARTNERSHIP WITH

The logo for the Bay Area Houston Economic Partnership, featuring the text "BAY AREA HOUSTON" in blue and "Economic Partnership" in a smaller font below it.The logo for the University of Houston Clear Lake, featuring a green and blue stylized wave icon to the left of the text "University of Houston Clear Lake".

SPONSORS

The Lockheed Martin logo, featuring the text "LOCKHEED MARTIN" in blue and a stylized blue starburst graphic to the right.The Barrios Technology logo, featuring a red square icon with a white stylized "B" to the left of the text "Barrios Technology" in red.The Jacobs logo, featuring the word "Jacobs" in a bold, black, sans-serif font.The KBR logo, featuring a stylized globe icon to the left of the text "KBR" in blue.Two logos side-by-side: "HOUSTON SPACEPORT" with a blue globe icon, and "HOUSTON AIRPORTS" with a stylized airport terminal icon.The Galaxy Tek Hires logo, featuring the word "GALAXY" in blue and "TEK HIRES" in red, with a stylized orange and blue "X" graphic.The NSC Near Space Corporation logo, featuring the text "NSC" in large blue letters and "Near Space Corporation" in smaller blue letters below it.The UTEP Aerospace Center logo, featuring a stylized orange "UTEP" logo to the left of the text "AEROSPACE CENTER" in orange.The Bastion Technologies logo, featuring a blue circular icon with a stylized "B" to the left of the text "BASTION TECHNOLOGIES" in blue.The Cimarron logo, featuring a stylized circular icon to the left of the text "Cimarron" in blue.The League City Texas logo, featuring a stylized star icon above the text "League City TEXAS" in blue.The Teledyne Brown Engineering logo, featuring a stylized blue icon to the left of the text "TELEDYNE BROWN ENGINEERING" and "Everywhere you look" below it.

CLOSING RECEPTION SPONSORS

The Aegis Aerospace logo, featuring a stylized circular icon to the left of the text "AEGIS AEROSPACE" in blue.The Lockheed Martin logo, featuring the text "LOCKHEED MARTIN" in blue and a stylized blue starburst graphic to the right.The Griffin Communications Group logo, featuring a stylized blue icon to the left of the text "GRIFFIN COMMUNICATIONS GROUP" in blue.The Draper logo, featuring the word "DRAPER" in a bold, black, sans-serif font.The League City Texas logo, featuring a stylized star icon above the text "League City TEXAS" in blue.The Li² Logical Innovations, Inc. logo, featuring a stylized blue "Li²" icon to the left of the text "Logical Innovations, Inc." in blue.