2021 ASCEND Press Kit
November 2021

Your off-world future takes off soon with the launch of 2021 ASCEND on Monday, 8 November. The following information will help you make the most of the ASCEND experience. (Remember, the entire event is in Pacific Standard Time.)

**Press Passes Still Available.** Journalists around the world are invited to cover 2021 ASCEND. If you have not yet requested a press pass, submit your credentials now.

**Attending 2021 ASCEND in Las Vegas**

A media credential grants access to Caesars Forum, Las Vegas, specifically for events occurring in the Forum Ballroom, Summit 212-213, Summit 216, and Summit 219-220. It also provides access to the Media Center. Official media badges must always be worn onsite in Caesars Forum.

To receive your 2021 ASCEND media badge, you must check in at the Registration Desk upon entering Caesars Forum. Access to Caesars Forum is via the skybridge from Harrah’s Hotel or upstairs from the taxi/rideshare drop-off entrance on the lower level.

A Media Center will be hosted in Caesars Forum. Workspace and power stations will be available throughout the scheduled program. The Media Center will open approximately 60 minutes before the first session of the day and close immediately following the last session of the day. DO NOT leave any valuables in this room, it will not be locked during the scheduled program of the day and evening, and may not be staffed at all times.

**Las Vegas Media Center Schedule (Pacific Standard Time)**

<table>
<thead>
<tr>
<th>Day</th>
<th>Hours</th>
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<tbody>
<tr>
<td>Sunday, 14 November</td>
<td>1500–1900 hrs</td>
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<tr>
<td>Monday, 15 November</td>
<td>0630–1830 hrs</td>
</tr>
<tr>
<td>Tuesday, 16 November</td>
<td>0700–1830 hrs</td>
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<tr>
<td>Wednesday, 17 November</td>
<td>0700–1500 hrs</td>
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Wireless connectivity is provided courtesy of our Wi-Fi Sponsor, Maxar. Use passcode Maxar2021.

Your Las Vegas registration includes full online access to the virtual portions of the event. See the “Attending 2021 ASCEND Online” section for more details.

**Attending 2021 ASCEND in Washington, DC**

A media credential grants access to Ronald Reagan Building and International Trade Center, specifically for the Pavilion. Official media badges must always be worn onsite. To receive your 2021 ASCEND media badge, you must check in at the Registration Desk. We are not hosting a Media Center onsite in Washington, DC.

Your Washington, DC, registration includes full online access to the virtual portions of the event as well. See the “Attending 2021 ASCEND Online” section for more details.

**Keeping You Safe at ASCEND – Las Vegas and Washington, DC**

ASCEND’s comprehensive onsite health and safety plan is designed to help keep you as safe as possible. Before traveling to Las Vegas or Washington, DC, for our live events, you will need to upload proof of full vaccination or a negative COVID-19 test to our COVID-19 Safety website. An independent vendor (IHP) has been contracted to collect and verify all vaccination and testing information. The submission site is open now.

For questions, please review the AIAA Event Health and Safety Policies or contact the ASCEND team.

**Attending 2021 ASCEND Online**

The live online program will be 8–10 and 15–17 November. On-demand access will be available within 48 hours after a session ends, and full on-demand access will be available to you through 17 December 2021. Once you log in to the event platform, you can change the time zone that appears to fit your preference. Remember, the entire event is in Pacific Standard Time.

If you have any technical issues with the 2021 ASCEND Online Platform, please contact support@cadmore.media.

**Photography and Videography**

ASCEND will have a photography team capturing images in Las Vegas and Washington, DC, throughout the in-person program (15-17 November). 2021 ASCEND photos may be accessed from the AIAA Flickr page. Photos will be uploaded throughout the event, with additional images posted in the days following 2021 ASCEND.

Photography and videotaping are permitted intermittently throughout the event. Live streaming sessions is NOT ALLOWED.
Share the Excitement on Social Media
Encourage ASCEND attendees to join the conversation in your coverage with these hashtags:

#ASCENDspace
#offworldonramp

Follow ASCEND here:

Follow AIAA on Twitter, Facebook, LinkedIn, and Instagram.

About ASCEND
Powered by AIAA, ASCEND promotes the collaborative, interdisciplinary, outcomes-driven community of professionals, students, and enthusiasts around the world who are accelerating humanity’s progress toward our off-world future! For more information, visit ascend.events.

About AIAA
The American Institute of Aeronautics and Astronautics (AIAA) is the world’s largest aerospace technical society. With nearly 30,000 individual members from 91 countries, and 100 corporate members, AIAA brings together industry, academia, and government to advance engineering and science in aviation, space, and defense. For more information, visit www.aiaa.org. Follow AIAA on Twitter, Facebook, LinkedIn, and Instagram.

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